

TOURNAMENT PROSPECTUS

SATURDAY 11th OCTOBER 2014



Hosted By PHILIPPINE AUSTRALIAN FOOTBALL LEAGUE



Presents

Australian Rules Football Asian Championships

Philippines

Saturday 11th October 2014

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Welcome to the 2014 AFL Asian Championships

It is with great pleasure that the Philippine Australian Football League (PAFL) presents the 2014 Australian Rules Football Asian Championships (hereafter referred to as "the Competition", "AC14" and/or the "Asian Champs"). The purpose of this Prospectus is to confirm arrangements for the Competition.

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Welcome to the 2014 AFL Asian Championships

Introduction

The AFL Asian championships is about football, 12 months of bragging rights and old fashioned fun. The Philippine Australian Football League is excited to host this year's tournament and introduce the Philippines to the AFL teams of Asia.

The Asian Champs will be a one day format with games run consecutively on 2 adjacent grounds. While competition will undoubtedly be keen, the emphasis is on participation and ensuring that it is an enjoyable experience for everyone, be they players, spectators or sponsors. The tournament will be designed to cater to spectators and fans, so bring as big a cheer squad as you can!

When: Saturday 11th October 2014 from 8:30am – 6:00pm Where: Clark Parade Grounds, Clark, Philippines

Communication

While we have done are utmost to provide as much information in this document as possible, there will details that can be confirm until we get closer to the big event. We encourage you to register yourself via the several communication channels we have set up to ensure that you are kept up to date:



* Click on icon above to access the require media channel

Contact the Organiser

If you need to speak with an organiser directly, please do not hesitate to contact us at:

Name	Position	Phone	Skype	Email
Peter Hammon	PAFL President	+63 917 831 6546	phammon	pres@pafl.com.ph
Grant Burchell	Organising Committee Chairman			asianchamps@pafl.com.ph
Jarrod Blecher	Organising Committee Chairman			asianchamps@pafl.com.ph

Message from the President of AFL Asia

Dear Presidents, Officials, Players, Sponsors and Friends

Nearly a year ago, 27 July 2013, the Presidents of our footy clubs in Asia met in Bangkok, for the first time ever, to develop a strategic plan for Asian footy. The outcome of that meeting was the creation of a new umbrella organisation to represent our interests, AFL Asia. In addition, the club presidents were very clear that within the AFL Asia charter, the Asian Championships which has been played annually since 2000, would remain at the pinnacle of Asian footy's calendar. The Champs, very clearly, are to remain Asian footy's greatest trophy.

This year we are likely to have more teams participate than any other year and as the Asian Camps becomes a bigger, the amount of organisation required increases accordingly. The Thailand Tigers did an outstanding job in the previous three years and this year, it will be the Philippine Eagles under the Presidency of Peter Hammon. The Eagles have an exemplary track record for hosting big tournaments: witness the Manila Cup each year and, of course, the Champs back in 2005.

But it's also important to remember that, like all previous host clubs, the organisers are made up of volunteers who work unbelievably hard for our benefit. Please ensure that your club respects that at all times with your dealings with the organisers. We need to ensure our clubs do as much as we can to ensure the organisers' job is not made any more difficult (eg pay the registration fee on time). If the host enjoys organising and running the Champs this year, we're more likely to have a host for next year and beyond. This point is very much upper most in AFL Asia's mind. After all, it is the club presidents who have said that the Champs are to remain Asian footy's greatest trophy.

The last 12 months has been exciting for footy in Asia. We've seen the birth of the Myanmar Fighting Cocks and the Pakistan Markhors. The ANZAC Round in which five games were played around Asia generated more publicity than ever before. Thanks to countless fundraisers, the Indonesian Garudas will debut at the AFL's International Cup (IC14) next month (btw, when relations between Australia and Indonesia can sometimes be prickly, what a great story). We've seen the rapid development of the South China AFL which has encouraged the entry of Port Adelaide to underwrite the costs of TEAM CHINA to travel to the IC14. AFL Asia will host its first official function in Melbourne on 17 August during the IC 14 to celebrate the achievement of these teams from Indonesia, China, Japan and India (and hopefully Pakistan). We also want to use this event as a vehicle to reignite the passion of people previously involved in Asian footy and have returned home.

Meanwhile, tonight, 27 July, Argentina and Germany will play off in the Final of the World Cup. The sheer enormity of this event makes our footy clubs in Asia look, at best, like life rafts in a swirling sea of soccer. But at least, we are now organising ourselves better. AFL Asia, I believe, has given our clubs more of a sense of common purpose. Now, those same life rafts are loosely tied together and we are starting to row in the same direction: forward.

But back to business. In less than three months, Asia's footy teams will converge on the Philippines. Who will be crowned King of Asian footy? Can Hong Kong, in the year of their 25th anniversary, pull off a hat trick of consecutive wins??

And will some of those people attending the AFL Asia function in Melbourne on 17 August start talking about the Champs in the office around the water cooler...

Thank you again to Peter Hammon, your organisers and the rest of the Philippine Eagles.

How good is footy in Asia? Mega awesome.

Phil Johns | President, AFL Asia



Message from the President of Philippine Australian Football League

On behalf of the Philippine Australian Football League Management, members and friends, we would like to invite you to be part of the 2014 Australian Rules Football Asian Championships. We are honoured to be the host of this great event which will be held in Clark, Philippines.

The Philipine AFL had grown enormously over the last 3 years. Reaching the finals of the Asian Championships last year being narrowly beaten by the Hong Kong Dragons, was milestone for the Philipine AFL and the development of the code in this country. Hosting the Asian Championships is a further step forward in the development of AFL in the Philipines and we're honoured to have this opportunity.

The Philipines is great place to live and a unioque destination for a holiday. Wherever you choose to go in the Philippines, it's the Filipinos that will make your holiday unforgettable. Lonely Planet calls us, 'among the most ebullient and easy going people anywhere.' making it the perfect place for any type of event. Clark is a great location to stage AFL Asia's premier event. Located an hour north of Manila, this town has great resources available for holding such an event. Great food, entertainment as well as a supportive expat community who love footy.

This prospectus is a valuable resource to help make your plan and have a safe and successful trip to the Philippines. It provides details and information regarding accommodation, tournament information and guidelines as well as your responsibilities as a competing team.

I encourage you to use this prospectus and our support via email at <u>asianchamps@pafl.com.ph</u> to help answer your questions to make this the best Asian Champs in AFL Asian History. On behalf the PAFL, I wish you and your club all the best for in this event, and will see you in Clark.

Peter Hammon | President, Philippine Australia Football League



About Clark, Philippines

Welcome to Clark, Philippines (www.visitclark.com)

Clark is a sprawling, cosmopolitan metropolis that offers many places of interests and a host of events and activities accessible to a wide spectrum of tourists and visitors.

Located in the heart of Philippine's Central Luzon region, Clark is part of Pampanga province, bounded on the north by Tarlac and Nueva Ecija, Bulacan on the east, on the south by Bataan, and on the west by Zambales.

Almost the size of Singapore, Clark occupies over 33,000 hectares of prime land located in the culture-rich Central Luzon. It is a natural entry point to the Asia Pacific Region, with only 3 ½ hours flying time away from Hong Kong, Taiwan, Singapore, Japan, Korea and other key points in Asia.

With a highly improved road network and increasing flights at DMIA, Clark is setting out to become the hub for business, aviation and tourism in the Philippines.

Business, Leisure, Wellness and Adventure Possibilities in Clark

Whether for business or leisure, numerous choices await even the most discriminating business traveler or visitor. Dutyfree shopping and fine dining to unwind after a hard days work? Choose from a variety of duty free shops, SM shopping mall, bars and restaurants located inside the secured boundaries of the Freeport.

Mix business and leisure in any of the world-class championship golf courses at the Mimosa and Fontana Resort and Country Clubs. Relax and rejuvenate your senses at the New Well Being Spa and One Zen Wellness to sample world-class wellness and spa facilities.

At Clark, accommodation is never a problem as numerous lodging facilities offering premium service for very reasonable rates are at your disposal.

For the more adventurous, try hot-air ballooning, ultralights, visit an unusual spa at the Puning Hot Spring and swim along the chilly waters of Haduan Falls.

Step out of Clark and literally thousands more adventures, and destinations await you.

Enjoy sky diving, off-road driving, or go on an aerial tour of Mt. Pinatubo, perhaps Mt. Pinatubo trekking over the weekend. Join the thrill of the Hot Air Balloon Fiesta in February, and other special events lined up for the year. The possibilities are year round as they are limitless.



Mimosa Golf & Country Club

Casablanca Casino Gaming

Fun Run at Parade Ground

What to See & Do in Clark

Clark offer a wide range of activities and places to visit while you stay in this exciting town. Click on the link below to find out more or visit www.visitclark.com

WHAT TO SEE & DO		
HISTORICAL LANDMARKS	THEMEPARKS	
Salakot US Memorial Cemetery Kelly Theater Monument of Col. John Stotsenburg Pres. Manuel Roxas Marker Former Office of the Commander of the 13th US Air Force	Fontana Water Park Clearwater Country Club El KaNayong Pilipino Paradise Ranch Zoocobia Fun Zoo Clark Nature Park Clark Dinosaurs Island	
Flagpole Historical Buildings Fort Stotsenburg Gate Posts Barn Houses Site of the Old Kelly Theater Kamikaze West Airfield Old Cannon	bayo Riding Stables	
EDUCATIONAL FACILITIES University of the Philippines (Extension Program in Pampanga) Ateneo Graduate School of Business (Extension Program) Omni Aviation Flying School Philippine Science High School St. Paul American Christian School	OTHER Wellness Spa Casino / Gaming Facilities Sports Facilities Shopping Facilities / Farm Fresh 4-wheel drive, Ultra Lights, & Target Shooting Tour Packages Open Spaces	

How to get to the Asian Champs

As mention previously, the Asia chmps will be held in Clark, Philippines just over an hour north of Manila. The tournament will be held on the parade grounds of the old air force base which is prefect location to our requirements.



Tournament Address

Parade Grounds, Cardinal Santos Avenue, Clark Freeport Zone.

Flying to Manila

There are two airports that you can fly into. These airports are being "Clark International Airport "in Clark and the other is manila main airport "Ninoy Aquino International Airport" (Terminal 1, 2 &3). Below is a chart of the carriers at each airport:

Flighting to Clark International Airport (Clark)

To visit the airports website for more information, please visit http://crk.clarkairport.com/

DESTINATION	AIRLINES	CODE	WEBSITE
Bangkok	Tiger Air	DG	www.tigerair.com
Doha	Qatar Airways	КА	www.qatarairways.com
Dubai	Emirates	EK	www.emirates.com
Hong Kong	Dragon Air	5J	www.cathaypacific.com
Hong Kong	Cebu Pacific Air	5J	www.cebupacificair.com
Hong Kong	Tiger Air	DG	www.tigerair.com
Kalibo	Tiger Air	DG	www.tigerair.com
Macau	Cebu Pacific Air	5J	www.cebupacificair.com
Singapore	Cebu Pacific Air	5J	www.cebupacificair.com
Singapore	Tiger Air	DG	www.tigerair.com

Flying to Ninoy Aquino International Airport (Manila)

To visit the airports website for more information, please visit http://125.60.203.88/miaa/

DESTINATION	AIRLINES	CODE	WEBSITE
Bangkok	Philippine Airlines	PR	www.philippineairlines.com
Bangkok	Thai Airways International	TG	www.thaiairways.com.au
Beijing	Philippine Airlines	PR	www.philippineairlines.com
Ho Chi Minh City	Vietnam Airlines	VN	www.vietnam-airline.com
Hong Kong	Cathay Pacific	CX	www.cathaypacific.com
Hong Kong	Cebu Pacific Air	5J	www.cathaypacific.com
Hong Kong	Philippine Airlines	PR	www.philippineairlines.com
Jakarta	Garuda Indonesia	GA	www.garuda-indonesia.com
Kuala Lumpur	AirAsia Zest	Z2	www.airasia.com
Kuala Lumpur	Philippine Airlines	PR	www.philippineairlines.com
Kuala Lumpur	Malaysia Airlines	MH	www.malaysiaairlines.com
Macau	AirAsia Zest	Z2	www.airasia.com
Shanghai	AirAsia Zest	Z2	www.airasia.com
Shanghai	Philippine Airlines	PR	www.philippineairlines.com
Singapore	Cebu Pacific Air	5J	www.cathaypacific.com
Singapore	Jetstar Asia	ЗК	www.jetstar.com
Singapore	Philippine Airlines	PR	www.philippineairlines.com
Singapore	Singapore Airlines	SQ	www.singaporeair.com
Singapore	Tigerair Singapore	TR	www.tigerair.com
Sydney	Sydney	QF	www.qantas.com.au
Токуо	Cebu Pacific Air	5J	www.cathaypacific.com
Токуо	Delta Air Lines	DL	www.delta.com
Токуо	JAL	JL	www.au.jal.com
Токуо	Philippine Airlines	PR	www.philippineairlines.com

Traveling from Ninoy Airport (Manila) to Clark

For those teams that fly into Ninoy Airport (Manila), we will be able to assist you in organising transportation from the airport to Clark. Updates on the bus transfers will be forward shortly

Transportation from hotel to the grounds

PAFL will provide bus transport from your hotel to the ground and back on the day of the tournament. Arrangement and further details will be advertised closer to the date.



Where to stay at the Asian Champs

There are two main areas to stay. Clark, the area where the tournament will be held, and Angeles City, which is about 15 minutes by Bus from the football grounds.

Clark originated as a US air-force base following WWII and has developed into rapidly growing commercial district. It is an organised, open area with some great accommodation, suitable for family and those looking for a relaxing weekend. There are plenty of activities to keep the kids busy including a zoo, water park and serious golfers shouldn't go past the Mimosa Golf Club, the course where Tiger Woods learnt how to play golf, and he still rates the greens among the best he's played on.

Angeles City is the ultimate night time destination. It's packed full of entertainment with a great nightlife. We would like to forewarn you that a majority of the venues in Angeles are not suitable for young children.

Please note that cheap isn't always best, as the saying goes, "You get what you pay for!" applies here. Below are the hotels we would suggest:

In Clark

RATE	NAME	PRICE RANGE (\$US)	CONTACT DETAILS
* *	Holiday Inn (right next to the grounds)	\$106.00 - \$143.00 per night	Bookings: 1800 1651 8888 Email: hircf@comclark.com <u>Website</u> <u>Map</u>
***	Widus Hotel and casino	\$120.00 - \$178.00 per night	Bookings: +6345 499 1000 Direct: +632 840.1430 <u>Website</u> <u>Map</u>

*The rates may vary depending on the time of booking.

In Angeles

RATE	NAME	PRICE RANGE (\$US)	CONTACT DETAILS
* *	Tune Hotel	\$25.00 - \$50.00 per night	Bookings: +63 45 459 0888 <u>Website</u> <u>Map</u>
*	Boomarang Hotel	\$40.00 - \$60.00 per night	Bookings: +63 99 993 7090 Email: boomeranghotel@yahoo.com <u>Website</u> <u>Map</u>
* * *	Lewis Grand Hotel	\$83.00 - \$108.00 per night	Bookings: +63 45 625 3947 Email: reservations@lewisgrand.com <u>Website</u> <u>Map</u>
* * *	Angeles Beach Club	\$112.00 - \$225.00 per night	Bookings: +632 892 2222 Email: info@angelesbeachclubhotel.com <u>Website</u> <u>Map</u>
* * *	Fields Plaza Suites	\$144.00 - \$376.00 per night	Bookings: +632 892 2222 Email: info@fieldsplazasuites.com <u>Website</u> <u>Map</u>
* * * *	Penthouse Hotel	\$197.00 - \$432.00 per night	Bookings: +63 45 625 0288 Email: reservations@penthousehotel.com.ph <u>Website</u> <u>Map</u>

Online Booking Agents & Review Website

Like most people involved in clubs in AFL Asia, you will know of website that are available to assist you with you booking need, but we would like to list them anyway for your convenience:





About AFL Asia

AFL Asia is the International Association overseeing Australian Rules Football Clubs in Asia.

AFL Asia currently overseas 20+ Asian Australian Football clubs and several organised regional Leagues, mentioned below.

AFL Asia, as the regional alliance, aims to:

- Greatly increase the visibility of footy in Asia.
- Encourage and facilitate the development of local players.
- Provide greater structure and coordination, resulting in more footy.
- Use Australia's signature sport as a vehicle to promote Australian interests.
- Provide a catalyst and ongoing interest for Asia's growing alumni of former players.
- Attract additional resources to support the above.



Australian Rules Football or "Footy" has been played in Asia for decades and the first international games in Asia started in the early 1990's (the Hong Kong Dragons played their first match the day after the 1990 AFL Grand Final (and first year of the AFL). Since then footy in the region has boomed with AFL Clubs developing in most Asian countries.

After countless international games and tournaments the annual "Asian Championships" was created. Played every year since 2000 this international tournament is the pinnacle of Asian Australian football calendar. It currently comprises teams from over a dozen countries contesting for Asia's greatest trophy. Results are posted on the separate Asian Champs page.

AFL Asia was formed on 27 July 2013, when a meeting of Asia's presidents was held in Bangkok to discuss the future of footy in Asia. In all, 13 countries / clubs physically attended and submissions were received from another four clubs. This was the first time Asian footy had ever met with the sole purpose of preparing a road map for Asian footy (previous meetings were held the bight prior to the Asian Championships when the Asian Champs was the focus).

At this meeting it was quickly agreed that Asian footy needed an umbrella organisation to govern and steer the development of footy in Asia. It was proposed that the organisation be known as AFL Asia – to which the AFL agreed. The AFL also agreed to the AFL Asia logo which was unveiled at the Asian Champs in Thailand on 17 August 2013.

AFL Asia oversees the following regional leagues:

- South East Asia Australian Football League (SEAAFL)
- South China Australian Football League (SCAFL)
- Guangdong Australian Football League (GDAFL)
- North East Asia Australian Football League (NEAAFL)

TEAMS OF AFL ASIA

As a growing organisation, AFL Asia consist of teams from all around the









SHANGHAI TIGERS



BEIJING BOMBERS



MALAYSIAN WARRIORS

SINGAPORE WOMBATS









THAILAND TIGERS



LAO ELEPHANTS



TIMOR LESTE CROCS

Format of the Tournament

Scheduling of Event & Games

The scheduling of games will be advertised closer to the tournament date and communicated through the AC14 media channels

Duration of Games

The Asian will consist of following game formats throughout the tournament:

GAME TYPE	FORMAT
Preliminary Matches	2 x 10 minute halves, with a 5 minute half time break (change of ends)
Semi Finals	2 x 15 minute halves, with a 10 minute half time break
Grand Final	2 x 20 minute halves, with a 10 minute half time break

Break between Games

Teams will need to leave the field immediately after the final siren, as only 5 minutes will be available between the preliminary games. Teams will need to be ready to take the field immediately after the preceding game has finished.

Number of Players per Team

16 players on the field and a maximum of 10 interchange players. A maximum of 26 players per game.

Qualification for Finals

A player must have played in at least 2 preliminary games to be eligible to play in the Semi Finals. A player must have played in at least 3 games (preliminary and/or the Semi Final) to be eligible to play in the Grand Final.

Coin Toss and Team Lists

The Captain (or representative) of each team must attend the Marshall's Tent at half-time of the game preceding theirs. Team sheets are to be submitted, and the coin toss will take place.

Important Game Rules

- All interchanges must occur through the "interchange gate".
- In the event of injury, a team may not use a 'substitute' player additional to 26 rostered player for that game.
- 25 metre penalties will apply, not 50 metres.
- Maximum of four players in the centre square for a bounce.
- Send off rule: A 10 minute sin-bin will apply for what would be a reportable offence including abusive language and time wasting. The player cannot be replaced during the 10 minutes. In the case of a particularly serious offence, the Marshalls will have the right to ban a player for the remainder of the competition. In this instance, the player can be replaced for the next game.
- Each team is permitted one team runner.

Ring In's

We do not want to see players brought into a team from outside of the club, purely to help a team's chances in the Asian Champs. The responsibility is on each team, and the following is a guideline:

ACCEPTABLE	A former player of the club who has relocated to another country and is touring with the team.
UNACCEPTABLE	A player who has not played with the team before and is brought in for the Asian Champs specifically because of his playing ability.

Awards

The following awards will be presented at the Clark Parade Ground after the Grand Final:

- Asian Championship Cup to the winning team
- Player of the Championships
- Leading Goal Scorer
- Player of the Grand Final
- Awards to the All Asian Team

All Asian Team

An 'All-Asian' team will be presented with awards at the presentation ceremony after the Grand Final. As is the practice each year, teams will be asked to nominate players from their own team. The number of players each team may nominate will depend on their finishing position in the tournament. Teams will be provided with details on the day.

Asian Champs Sprint

The 'Asian Champs Sprint' will take place between the final Preliminary Round and the Semi Finals. Each team is expected to nominate one of their players to participate and find out who the fastest man in Asian footy is.

Boat Races

Boat Races will take place between the Semi Finals and the Grand Final. Five members from each team are required.

Boundary Umpires

Teams are to provide 1 boundary umpire for the game which immediately follows the game your team just participated in, and on the same ground. Please note the teams who are to provide boundary umpires for Round 1.

Other Information

Water

Water will be provided at each team's tent.

Medical Services

Ambulances will be on standby at the ground. Limited first aid service will be available.

Currency

It is the responsibility of each team/player to ensure they have adequate coverage. Philippine Peso will be the only currency accepted at the ground. Also, the Peso is a controller currency and may be hard to convert outside the Philippines

Food & Beverage Services

There will be a variety of food available at the ground with an Australian Footy theme menu being provide by local Australian providers.

Team Fees

It has been decided by the organising committee that each participating team will be required to pay a fee of US\$1,600 (or Peso equivalent at the time of payment) irrespective of the number of persons in that team.

This team fee will cover the following:

- Hire of field
- Tents
- Footballs
- Transportation (to and from ground only)
- First Aid

- Security
- Advertising
- Event staff & Facilities
- Trophies & other awards
- Gatorade & Water

Team fees are to be paid no later than Friday September 12, 2014.

Monies are to be deposited into the following account:

BANK ACCOUNT DETAILS		
Bank:	Banco De Oro	
Branch:	213 – Salcedo-Gamboa	
Account Type:	US Dollar Savings account	
Account Name:	Philippine Australian Football League Inc.	
Account number:	102130080924	
Swift Code:	BNORPHMM	

Note: we ask that teams notify us at accounts@pafl.com.ph once they have paid their tournament entry fee so that we can confirm receipt of the funds.

Disclaimers

Whilst every effort has been made to ensure player safety, each player is required to indemnify both PAFL and the Clark Development Corporation against any claim whatsoever for any injury sustained during the tournament. Forms for this purpose will be distributed to all teams upon arrival.

Insurance: It is important to note that team entry fees <u>do not</u> cover player insurance. This is the responsibility of each individual or team and should be arranged before participants depart their country of residence.

Data in this Prospectus is correct at the time of issue. If circumstances subsequently arise which generate changes to the procedures and arrangements set out in this document, PAFL reserves the right to implement any variations which it deems appropriate and are within the spirit of organising a successful Australian Rules Football tournament.